

RECOVER.  
REFRESH.  
REIMAGINE.

MARCH 11, 2021

8:30 a.m. - 11:30 a.m. ET  
Virtual Event via Zoom

REGISTER

## Restoring Bilateral Trade Between Canada and Florida

# Agenda

8:30 a.m.

Event Kick-Off  
Special Welcome Message



EMCEE

**Francesca Russo**  
Shareholder  
GrayRobinson

8:35 a.m.

**Economy: A Plan for Recovery**

Join us for a cup of coffee and hear from experts about the plan for economic recovery. This segment highlights market demand and potential, economic development programs, and foreign direct investment.



MODERATOR

**Dean Cannon**  
President & CEO  
GrayRobinson



**Susan Harper**  
Consulate General  
of Canada in Miami



**Manny Mencia**  
Senior VP of Int'l Trade  
Enterprise Florida

9:05 a.m.

**Aerospace: Florida's Sweet Spot**

Florida's famed Space Coast continues to attract innovators, investors, and top talent from the Aerospace and Defense sector. This session explores the business environment of Florida and highlights the success domestic and international companies have achieved in the state.



MODERATOR

**Heather Ramos**  
Shareholder  
GrayRobinson



**Darin Richter**  
Director, Operations Support  
CAE USA



**Ronald Lau**  
SVP, Corporate Development  
& Capital Programs  
Space Florida

9:35 a.m.

**Relationships: What to Know About Florida and  
Canada's Long Partnership**

Did you know Canada is Florida's No. 1 global economic partner? What about that there are close to 300 Canadian companies with a presence in Florida? We will test your knowledge and uncover fun facts about the relationship between Florida and Canada during this trivia session.



**Francesca Russo**  
Shareholder  
GrayRobinson

9:45 a.m.

Break

9:55 a.m.

**International Trade: Seafood Edition**

Will U.S. regulations under the new administration impact the thriving North America seafood market? What are the issues Canadian producers and U.S. importers need to know? Join these industry experts as we discuss the Food and Drug Administration, U.S. Customs and Border Protection, and more.



**Osborne Burke**  
General Manager  
Victoria Co-operative  
Fisheries



**Lori Kennedy**  
Owner  
Louisbourg Seafoods



MODERATOR

**Peter Quinter**  
U.S. Customs and  
International  
Trade Law Chair  
GrayRobinson

10:20 a.m.

**Alcohol Beverage: Barrier Removal & Trade Increase**

This segment will cover what's being done to remove barriers and increase alcohol beverages imports and exports between the U.S. and Canada.



MODERATOR

**Richard Blau**  
Alcohol Beverage Chair  
GrayRobinson



**Matt Graham**  
Director, International  
& Contract Sales  
Moosehead Breweries



**Robert Maron**  
Vice President, Int'l Trade  
International  
Distilled Spirits Council of the  
United States

10:45 a.m.

**Technology**

Hear why technology industry movers and shakers are relocating to Florida and the significant impact of the Buy America Act on the technology industry.

MODERATOR



**Jorge Espinosa**  
Shareholder  
GrayRobinson



**Gareth Jones**  
Director,  
Sales & Marketing  
Simthetiq



**Kevin Levy**  
Technology  
Transactions Chair  
GrayRobinson

11:10 a.m.

**Engagement Rooms (Breakouts)**

11:30 a.m.

**Reconvene in Main Room**

Closing Remarks

**Questions?**

Contact our events team at  
[events@gray-robinson.com](mailto:events@gray-robinson.com)

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